**Insights Report: Zomato Data Analysis**

**Introduction:**

The following report presents insights gleaned from an analysis of Zomato data using SQL. This analysis aims to provide valuable insights into the operations and trends within Zomato's business.

**Key Insights:**

**1.** **Geographical Distribution:**

- The dataset predominantly consists of restaurants from India (90.67%), followed by the USA at 4.45%.

- Among 15 countries, only 28.01% of Indian restaurants and 46.67% of UAE restaurants offer online delivery options.

**2.** **Focus on Indian Restaurants:**

- Given the heavy representation of Indian data in the dataset, emphasis was placed on understanding Indian restaurant dynamics.

**3. Restaurant Counts by Location:**

- Connaught Place in New Delhi boasts the highest restaurant count (122), followed by Rajouri Garden (99) and Shahdara (87).

**4. Cuisine Trends:**

- North Indian Food emerges as the most popular cuisine in Connaught Place.

5. **Facility Offerings:**

- Out of 122 restaurants in Connaught Place, only 54 provide table booking facilities.

- Restaurants offering table bookings in Connaught Place, New Delhi, tend to have higher average ratings (3.9/5) compared to those without (3.7/5).

6. **Noteworthy Restaurant:**

- A standout moderately priced restaurant, meeting specific criteria, is located in Kolkata, India, named 'India Restaurant' (Restaurant - 20747).